



Custom Gift Baskets

# *Thinking Outside the Box*



*\* Add your logo and colors to any basket!*

- \*Corporate**
- \*Thank You \*Holiday**
- \*Baby \*New Home \*Wedding**
- \*Birthday \*Get Well \*Gourmet**



## **2011-2012 Gift Basket Catalog**



## About Us

Conrad Creative is a family-owned and operated business based in the Dallas/Fort Worth area. Owner Jenny Conrad is a graduate of Texas Christian University in Fort Worth, TX where she majored in Marketing and minored in Advertising and Public Relations. After nearly 10 years in the new home industry as Director of Marketing for one of the largest home builders in the nation, Jenny started her own company Conrad Creative. She started as a marketing consultant and found a passion for coming up with creative ideas for parties and events as well as Realtor and Homeowner gift programs. This passion led to creating gift baskets to bring a creative approach to the art of giving. Both personally and professionally, Jenny found a need to give gifts that really make an impression on the recipient. Our goal at Conrad Creative is to help you make a lasting impression and create unique and special gifts. We think "outside of the box" to bring you a gift that will stand out above the crowd.

Conrad Creative has now grown to process orders all over the country and for some of the largest companies in North Texas. Whether it is an order of one or 1,000, Conrad Creative has the infrastructure in place to take care of customers. We have a private showroom in Mansfield, TX for individuals or businesses to make an appointment and stop by to brainstorm ideas and look at products with one of our designers. Conrad Creative also has a large factory and meeting area in Arlington, TX to process our larger orders.

All of our products are hand selected by our designers for each specific basket from gift component providers of the highest quality and best reputations. Some of these companies include Burton and Burton, Mud Pie, Saksco Gourmet, Imperial Foods, BoxCo, Lion Ribbon Company, Wald Imports, Longhorn Imports and many more. We visit national trade shows and shop all over the country to find the most unique items for our baskets. We are able to provide logo items for our customers as well and this sets us apart from our competitors. **We Customize so you don't have to Compromise!**



### Proud Member of:

- The Mansfield Area Chamber of Commerce
- Chi Omega Fraternity Alumnae
- Texas Christian University Alumni
- Member of Who's Who Among Outstanding Professionals
- Better Business Bureau of Fort Worth
- Women's Division of the Mansfield Area Chamber of Commerce
- Kennedale Chamber of Commerce
- Cedar Hill Chamber of Commerce
- Mansfield and Cedar Hill Chamber of Commerce Ambassadors

### Recognition

- 2011 Women's Division of the Mansfield Area Chamber of Commerce Woman of the Year and Mansfield Area Chamber of Commerce Volunteer of the Year
- 2010 2010 Approved Superbowl XLV Emerging Business, Certified Women's Business Enterprise and HUB Certified
- 2007 Gold Pyramid-Business to Business Gift valued at more than \$10 per recipient-Promotional Product Association International
- 2006 MIRM (Member of the Institute of Residential Marketing) graduate
- 2006 Best Realtor Event-Greater Houston Builder's Association PRISM Awards, Houston, TX
- 2006 Best Direct Mail Piece-Texas Association of Builder's Regional Star Awards
- 2005 CMP (Certified Marketing Professional) designation
- 2005 Best Direct Mail Piece-Texas Association of Builder's Regional Star Awards
- 2003 CSP (Certified Sales Professional) designation
- 2001 Marketing Director of the Year-Greater Houston Builder's Association PRISM Awards, Houston, TX
- 2001 Marketing Professional of the Year-Texas Association of Builder's Regional Star Awards
- 2001 Best Direct Mail Piece-Texas Association of Builder's Regional Star Awards
- 2001 Best Direct Mail Piece-Greater Houston Builder's Association PRISM Awards, Houston, TX
- 2001 Best Special Promotion-Texas Association of Builder's Regional Star Awards

## Testimonials

I have had an excellent experience with Jenny Conrad / Conrad Creative, they have been very prompt and courteous. Jenny puts a creative touch when helping us show appreciation to our customers. I would highly recommend them to anyone in need of custom gifts. The impeccable service they offer continues to impress me time and time again!

**Grant Hall, Owner / President, J&S Air, Inc., Arlington, Texas**

Conrad Creative has done several gift arrangements for me for various occasions. They are so creative and festive, and Jenny's bows are spectacular. Whether my needs have been for something pretty standard or for something customized, she has been able to accommodate me, and even delivers the gifts, if necessary. Her ideas are always imaginative and fun!

**Karen Freeman, Karen S. Freeman, CPA PLLC, Mansfield, Texas**

We have used Conrad Creative for our employee Holiday gift baskets since 2008. Jenny always adds a personal touch to her baskets as well as outstanding customer service. We will continue to use Conrad Creative for all of our gift needs.

**Marva Lander, Ramtech Building Systems, Inc., Mansfield, Texas**

The city of Mansfield has worked with Conrad creative on many of our customer appreciation baskets and the level and service are superb. In the special event industry I work with many vendors and it is reassuring to always know the baskets are on time and look great. You never have to worry with Conrad Creative!

**Theresa Cohagen, City of Mansfield Parks and Recreation, Mansfield, TX**

The gift baskets that we were able to provide for our prized clients were just unbelievable! I would recommend Conrad Creative to everyone.

**Angela Speed, Speedsoft.com, Mansfield, TX**

Jenny's baskets are awesome and her detail to customer service is excellent! I have had her send baskets to my family as well as clients. I'm still getting "thank you's" for her Mother's Day baskets and that was months ago. They are always unique and personal which is hard to find. She is always available to get what I want when I want it. Isn't that what we're all looking for? I highly recommend Jenny and Conrad Creative for all your gift basket needs.

**Lori Maine, Ameriprise Financial, Dallas, TX**

On many occasions, Jenny from Conrad Creative has made custom baskets for delivery to friends, family, and clients. Her special touch has made the gifts memorable and one of a kind. I love 'em.

**Bethany Williams, PricewaterhouseCoopers, Dallas, TX**

Thank you so much for the great job you did on our gift baskets for Mother's Day. We got lots of great feedback from our congregation. Everyone thought they were beautiful. Hopefully, next year I won't call you at the last minute like I did this year! We will definitely use Conrad Creative again!

**Shirita Schneider, Northwood Church, Keller, TX**

The gift baskets you created for our Trane event were absolutely wonderful and were well-received by the winners. Great job and you'll be hearing from us again!

**Mary Staple, Trane, Dallas, TX**

I own Unique Catering and have had Jenny do baskets for my clients as a Thank You gift. They are always perfect in the items she puts to the look of the baskets. I would recommend her to anyone who needs gift baskets. I am always proud to give these to my clients.

**Donna Sellers, Unique Catering & Party Planners, Arlington, TX**



**Ameriprise Financial**  
Keever & Associates



**J&S Air, Inc.**  
Arlington, Texas



**City of Mansfield**  
Mansfield, Texas



## Thank Your Customers with a Custom Gift

In today's competitive market it is more important than ever to retain your customers. Conrad Creative specializes in creating unique gifts customized to your industry for your customers. When you thank your customers you are also reminding them why they should continue to do business with you. Your gift becomes a marketing tool for the entire office to notice.

**Thanks a Million:** Item # THA001  
\$45/1, \$40/10+

## Custom Gifts for Business

Big business meetings, corporate retreats, program speakers, grand openings, themed parties, referral gifts and more. Corporate gifts are important to the success of your business and at Conrad Creative we want to help you stand out above the crowd. No more boring cups or koozies...create a custom gift to make a lasting impression.

Give us a budget and we will work within it to create a truly unique gift!

**World of Thanks:** Item #CUS001  
\$60/1, \$55/10+



**Corporate Builder:** Item # THA002  
\$60/1, \$55/10+



**Logistics:** Item #THA003  
\$50/1, \$45/10+



**Thank You Mugs:** Item #THA004  
\$18/1, \$15/10+



**Corporate Retreat:** Item  
#CUS002, \$28/1, \$25/10+



**Corporate Gourmet:** Item  
#CUS003, \$78/1, \$70/10+



**Corporate Briefcase:** Item #  
CUS004, \$68/1, \$65/10+



**Dental:** Item #THA005  
\$35/1, \$30.00/10+



**Office Supplies:** Item #THA006  
\$50/1, \$45/10+



**Appreciation:** Item #THA007  
\$50/1, \$45/10+



**Green and Brown Gourmet:**  
Item# CUS005, \$55/1, \$50/10+



**Corporate Gardening Kit:** Item  
#CUS006, \$40/1, \$35.00/10+



**Large Black and White Gourmet:**  
Item #CUS007, \$65/1, \$60/10+



*Holiday Gifts that Stand Out Above the Crowd*

Everyone gives gifts around the holidays. Make sure your gift stands out with a gift from Conrad Creative. We have beautiful gifts in stock and ready for delivery or customize your gift with his or her favorite things to create something extra special. Gifts for family, friends, business or hostess gifts...we've got it all!

**Happy Holidays:** Item #HOL001  
\$68/1, \$65/10+

*Customize!*

Tell us a theme, colors, budget or even favorite things and we will create a made-to-order gift just for you! Need a logo on an item? We can handle that, too! We will even create a bow in your company colors with a logo stamp on the ribbon!

**Toast to Holidays:** Item #HOL008  
\$68/1, \$65/10+



**Stocking Stuffers:** Item #HOL002  
\$18/1, \$15/10+



**Holiday Tea:** Item #HOL003  
\$68/1, \$65/10+



**Cookie Towers:** Item#HOL004  
\$28/1, \$25/10+



**Holiday Express:** Item #HOL009  
\$100/1, \$95/10+



**Pasta Dinner:** Item #HOL010  
\$55/1, \$50/10+



**Cuffin' It Up:** Item #HOL011  
\$60/1, \$55/10+



**Blue Holiday:** Item #HOL005  
\$45/1, \$40/10+



**Home for the Holidays:** Item #HOL006, \$65/1, \$60/10+



**Soup Bowl:** Item #HOL007  
\$28/1, \$25/10+



**Breakfast with Santa:** Item #HOL012, \$68/1, \$65/10+



**Coffee Maker:** Item #HOL013  
\$55/1, \$50/10+



**Blending Up Holiday Magic:** Item #HOL014, \$78/1, \$75/10+



*Valentine's*  
 Show your sweetheart how much you care with a customized gift from Conrad Creative. Does your honey prefer chocolate, have a favorite snack or have a special hobby? Let us create a gift as unique as they are!

**Large Pink/Brown Gourmet:** Item #VAL001, \$65/1+

*Gifts for all Seasons!*

Conrad Creative has unique gifts for every season; Easter, Graduation, Mother's Day, Father's Day and Halloween to name a few. We also have patriotic gifts to celebrate the 4th of July or Memorial Day and even care packages to send to our troops. Whatever the reason, Conrad Creative can create a special gift for any season!

**EASTER-Easter Purse:** Item #SEA001 \$45/1+



**Pretty in Pink:** Item #VAL002 \$60/1+



**Elegant Valentine:** Item #VAL003 \$65/1+



**You Make Me Sing:** Item # VAL004 \$35/1+



**GRADUATION-Lap Desk:** Item #SEA002, \$60/1+



**FATHER'S DAY-Grillin' Fun:** Item #SEA003, \$75/1, \$70/10+, with tools \$85/1, \$80/10+



**MOTHER'S DAY-Pink/Brown Mom:** Item #SEA004, \$50/1+



**Spa Cosmetic Bag:** Item #VAL005 \$35/1+



**Vineyard:** Item #VAL006 \$75/1+



**Wild About You:** Item #VAL007 \$35/1+



**HALLOWEEN-Party Bucket:** Item #SEA005, \$60/1+



**PATRIOTIC-All American:** Item #SEA006, \$50/1+



**MILITARY-Troops Care Package:** Item #SEA007, \$30/1+

\*Logo items and colors may be added to any basket for an additional fee. Call for details!



*Birthday*

Happy Birthday to you, Happy Birthday to you... Do you have someone that is difficult to buy for? A gift from Conrad Creative is a sure way to WOW them. We have baskets for all ages. Also, consider a custom and unique gift made just for the birthday girl or guy.

**Birthday Party Bucket:** Item # BIR001  
\$65/1, \$58/10+

*Baby*

A new baby is a blessing to all. Show the new parents how excited you are for them. These gifts are great for baby showers or hospital gifts. Let us know the theme of the baby shower or the baby's room so we can create a gift specific for the new bundle of joy.

**Texas Baby:** Item # BAB001  
\$65/1, \$58/10+



**Goodie Boxes:** Item # BIR002  
\$25/1, \$23/10+



**Birthday Mug:** Item # BIR003  
\$20/1, \$15/10+



*Customize!*

Every Gift pictured in this catalog and online at ConradCreative.com is customizable with your logo or color choices.

**Give us a budget and we will work within it!**

**Pictured:** Custom Trio of Baskets (small, medium and large) for clients and suppliers for Ben Franklin Plumbing Services, Arlington, Texas.



**Baby Boy:** Item # BAB002  
\$70/1, \$63/10+



**Baby Girl:** Item # BAB003  
\$50/1, \$45/10+



**Fiesta:** Item # BIR004  
\$65/1, \$58/10+



**Birthday Box:** Item # BIR005  
\$45/1, \$41/10+



**Diaper Boxes:** Item # BAB004  
\$25/1, \$23/10+



**General Baby:** Item # BAB005  
\$45/1, \$41/10+



*For Him*

Dads, Sons, Brothers, Friends and Colleagues...create the perfect gift for him, customized to all of his favorite things.

These gifts are not only great for Father's Day and Birthdays, but also for Tailgating, Golf Tournaments, Poker Night, Bachelor Parties and more. Add a gift card to his favorite restaurant or sporting goods store or even add tickets to a ball game to give the gift a special touch. Give him something to remember for a change!

**Football Party:** Item #HIM001  
\$60/1, \$55/10+

*For Her*

Conrad Creative offers gifts that will help her relax, have fun or just SMILE. These baskets are perfect for a girls night out, a "pick-me-up", a bachelorette party or a business associate. Give her a unique gift she will love and brag about to her friends.

**Butterfly Bucket:** Item # HER001  
\$65/1, \$58/10+



**Golf:** Item #HIM002  
\$45/1, \$42/10+



**Beer & Nuts:** Item #HIM003  
\$55/1, \$50/10+



**Fishing:** Item #HIM004  
\$35/1, \$34/10+



**Spa Retreat:** Item # HER002  
\$65/1, \$58/10+



**Tea Time:** Item # HER003  
\$60/1, \$54/10+



**Cocktails Anyone?:** Item # HER004  
\$35/1, \$32/10+



**Truck:** Item #HIM005  
\$35/1+



**Casino:** Item# HIM006  
\$55/1, \$50/10+



**Fast Track:** Item #HIM007  
\$55/1, \$50/10+



**Blue and Green Purse:** Item # HER005, \$45/1, \$41/10+



**Cheers:** Item # HER006  
\$50/1, \$45/10+



**Butterfly Spa:** Item # HER007  
\$50/1, \$45/10+



Texas

Hey y'all. Are ya lookin' for a good 'ole gift for a Texas guy or gal? Or maybe lookin' for sumthin' for a friend that is fixin' ta visit or move to the Lonestar State. If you are stumped on whatcha gonna get 'em, check out these picks from Conrad Creative.

**Large Chili Pepper:** Item #TEX001  
\$65/1, \$58/10+

Wedding

Something old, something new, something borrowed, something blue...we have it all. Conrad Creative has gifts for the entire wedding. We have gifts for the happy couple, the parents, the wedding party and out of town guests. Tell us the colors and theme and we will create a gift that coordinates with the BIG DAY.

**Large Wedding:** # WED001  
\$75/1, \$68/10+



**Texas Bucket:** Item # TEX002  
\$45/1, \$41/10+



**Cowboy Boots and Snacks:** Item # TEX003, \$45/1, \$41/10+



**Texas Cookin':** Item # TEX007  
\$40/1, \$35/10+



**Hotel Packages:** Item # WED002  
\$30/1, \$27/10+



**Bachelorette:** Item # WED003  
\$30/1, \$27/10+



**Texas Snack Mix:** Item # WED004  
\$30/1, \$27/10+



**Cowboy Kid:** Item # TEX004  
\$40/1, \$36/10+



**Cowboy Snacks:** Item # TEX005  
\$50/1, \$45/10+



**Touch of Texas:** Item # TEX006  
\$30/1, \$27/10+



**Wine Country:** Item # WED005  
\$75/1, \$68/10+



**Bridesmaid:** Item # WED006, WED007 & WED008, \$12/1, \$10/10+, \$15/1, \$13/10+ & \$25/1, \$23/10+



**New Home:** Item # WED009  
\$50/1, \$45/10+



## Teacher/Student

Being parents ourselves, allows us to understand the importance of gifting the teachers that influence our children. Also, if your "little baby" has moved out to college send them a care package; a little gift that reminds them of home and tells them you are still there for them. Show your support and compassion to our next generation and the teachers that help them succeed.

**Big Teacher:** Item # TEA001  
\$45/1, \$41/10+

## Fall/Winter

Do you feel stressed during the holiday season? Between the cooking, preparing and constant houseguests there is a lot going on. Let Conrad Creative help. We have gifts for hostesses, secret Santas, Thanksgiving, Christmas, and the family members that you did not know were coming to dinner. Take out some of the stress of the holidays so that you can truly enjoy this time with friends and family.

**Showman Chili:** Item # WIN001  
\$35/1, \$32/10+



**Teacher Mug:** Item # TEA002  
\$15/1, \$13/10+



**Lunch Cooler:** Item # TEA003  
\$45/1, \$41/10+



**Movie Star:** Item # TEA004  
\$45/1, \$41/10+



**Coffee and Cocoa:** Item # WIN002  
\$45/1, \$41/10+



**Holiday Baking:** Item # WIN003  
\$20/1, \$18/10+



**Holiday Cheese and Wine:** Item # WIN004, \$65/1, \$58/10+



**Sorority Letter Basket:**  
Item#TEA005, \$50/1+



**Student Care Packages:**  
Item # TEA006, \$25/1+



**College Spa:** Item #TEA007  
\$60/1+



**Bit of Fall:** Item # FAL001  
\$25/1, \$23/10+



**Fall Harvest:** Item # FAL002  
\$45/1, \$41/10+



**Fall Mug:** Item # FAL003  
\$18/1, \$16/10+



## Spring/Summer

Spring and Summer are times for camping, gardening and the beach or pool. Remember your flip-flops, sunscreen, and towel... and also remember a gift. These baskets are perfect for a pool party hostess, a friend that you know has been waiting for the sunshine or to take with you on a family trip. Give a gift that will make them shine.

**Smores (left):** Item # SPR001  
\$45/1, \$41/10+



**Sand Pail:** Item # SPR002  
\$45/1, \$41/10+



**Watering Can:** Item # SPR003  
\$40/1, \$36/10+



**Seashell:** Item # SPR004  
\$40/1, \$36/10+



**Gardening Tote:** Item # SPR005  
\$35/1, \$32/10+



**Travel Cooler:** Item # SPR006  
\$65/1, \$58/10+



**Margaritaville:** Item # SPR007  
\$60/1, \$54/10+

### Contacting Us and Placing Orders

- Customer Service hours are Monday – Friday 8-5pm CST
- Orders can be placed by phone at 972-822-6777, fax at 682-422-3363 or online at [www.conradcreative.com](http://www.conradcreative.com)
- We can be contacted by email at [info@conradcreative.com](mailto:info@conradcreative.com)

### Service

Conrad Creative is a firm believer in providing the best customer service and merchandise possible. Please inform us of any special requests or custom changes to your order. We want satisfied customers and need to know what makes you happy.

### Corporate Custom Basket Requirements and Details

- All company logos need to be sent to [info@conradcreative.com](mailto:info@conradcreative.com). We require a hi-res .eps or .pdf file. Conrad Creative offers customers the option to custom print logos on certain promotional products. It is the responsibility of the customer to confirm receipt with Conrad Creative.
- Please allow a minimum of 2 weeks for delivery for baskets containing custom promotional products.
- An electronic photo of the final product will be sent prior to production. Once written approval is received Conrad Creative will begin full production and delivery.
- If Conrad Creative is using promotional products that you already have please contact us at [info@conradcreative.com](mailto:info@conradcreative.com) to obtain a shipping address.

### Shipping and Delivery Information

- We ship Fedex (unless instructed otherwise) from Mansfield, Texas. Products are usually shipped within 48 hours. During holiday seasons orders can take up to 3 weeks.
- We do not accept COD orders.
- If merchandise needs to be delivered please let us know and we will use our best efforts to accommodate your request. Overnight, 2nd and 3rd day shipping are available at an additional cost.
- Merchandise containing chocolate will need cold packs for shipping and may require more shipping costs during the summer months.
- We offer free hand delivery on pre-paid orders totaling \$500 or more within a 25-mile radius of Mansfield, TX 76063. For additional hand delivery options please call 972-822-6777.
- We do not ship fragrances, aerosols, and alcohol based products via Express Delivery or to P.O. Boxes, military facilities or outside the continental U.S. Please contact customer service for options of shipping merchandise.

### Payment Methods

- We accept Visa, Mastercard, Discover and American Express.
- All orders must be prepaid. Customers may prepay with a credit card or check. If prepaid with a credit card the order will be shipped immediately. If prepaid with a check the order will be shipped as soon as payment is received and confirmed by Conrad Creative.
- There will be a \$50 charge for returned checks.
- Custom orders require a 50% deposit with the balance paid upon shipment of the order.

### Changes to your order

- If you need to make any changes to your order after you placed it, please call 972-822-6777 as soon as possible. Please note that your order may begin processing immediately after you place your order, and it may not be possible to make any changes.
- If you need to cancel your order, please call 972-822-6777. Some fees may apply. If the order has already shipped, the customer will be responsible for returning the merchandise and any fees associated with the return.

### Backorders

All backorders will be shipped as soon as possible. We will also contact you to make suggestions on a substitute item to insure a prompt delivery.

### Returns and Claims

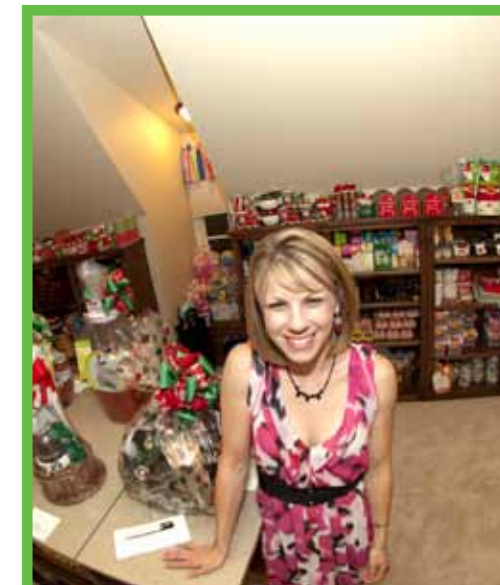
- Customer service and satisfaction are a main priority. Any orders, that do not meet up to your standards, need to be reported in writing, within 5 days of receipt.
- Conrad Creative inspects all orders prior to shipping. Conrad Creative is responsible for manufacturing defects.
- Any claims for goods damaged in transit must be filed by the purchaser with the carrier.

### Sales Tax

All customers will be charged sales tax based on Texas and other applicable law. Be advised that some states require a tax on the delivery and/or gift wrap changes as well.

### Miscellaneous Information

- Products are subject to availability and substitutions will be offered.
- Basket options may be cancelled or discontinued without notice.
- Changes to orders already in production will result in a delayed shipment and additional fees.
- We protect the security of your personal information through the use of technical, administrative and physical information safeguards.





Custom Gift Baskets

PO Box 1437 • Mansfield, TX 76063

## Custom Gifts

Conrad Creative Custom Gift Baskets specializes in customized gift baskets, corporate gift programs and centerpieces. Our goal is to help you make a lasting impression with a unique gift delivered on-time with outstanding customer service. We work within your budget to create a gift specific to your needs. Our gifts are hand delivered locally in the Dallas/Fort Worth area or we ship all over the country. Our corporate clients trust us to design a gift that can be used as a marketing tool for their company while thanking their customers or seeking potential future business. We do not require a minimum order so our customers love the convenience of ordering just one gift or as many as 100 or more, knowing each gift will have a personal and professional touch. Let us Think Outside the Box for you or your business today!

**Back cover: Pink Flower Pot:** Item #SPR008, \$40/1, \$38/10+

**Cover: Black and White Leather:** Item#CUS008, \$85/1, \$75/10+



ConradCreative.com

