

# angela speed

## **Art Director, Web & Print Graphics** **Speedsoft.com, Mansfield, Texas; 4/00-present**

Manage a creative team of web, multimedia and print graphic designers. Represented the creative team in sales meetings. Created hundreds of custom web graphics for a variety of clients and industries. Designed numerous marketing pieces for clients to coordinate with web design. Coordinated with web developers to create dynamic web content. Directed photo shoots and took photographs for online shopping carts, about us (portraits) and marketing pieces. Coordinated numerous print jobs with printers, checking low-resolution, color match proofs and press proofs. Print broker for clients using online, local and trade-only printers.

## **Web Designer/Graphic Artist** **Fairfield Properties, Grand Prairie, Texas; 6/99-3/00**

Worked with in-house programmers to design the website and intranet. Designed & published free-rent.com. Created brochures, floor plans, direct mail pieces property packets and advertisements for National multi-family properties. Coordinated numerous print jobs between printers checking color match proofs, blue lines and press proofs

## **Marketing Specialist/Graphic Artist** **US Brick, Fort Worth, Texas; 8/98-5/99**

Created brochures, direct mail pieces, National magazine ads, and specialty marketing pieces for the corporate office, residential and commercial plants, regional sales offices and showrooms. Designed, updated and coordinated with programmers in website development. Coordinated numerous print jobs between printers checking color match proofs, blue lines and press proofs. Coordinated marketing projects from inception to distribution to home builders. Coordinated photo shoots with professional photographers taking in-studio shots of product samples and personally took on site photos of the manufacturing process and product installed.

Marketing Specialist/Graphic Artist  
Pacific Southwest Bank, Corpus Christi, Texas; 5/96-6/97  
Designed brochures, statement inserts, in-branch merchandising, and specialty marketing pieces. Managed material output for the corporate office and branches in all regions. Developed regulatory marketing pieces for purchase and sale of branches. Coordinated with Compliance officials to meet regulatory standards in marketing for financial institutions. Coordinated numerous print jobs between printers checking blue lines and press proofs

National Marketing Coordinator  
Telux-Pioneer/Utopia Marketing, Houston, Texas; 1/95-5/96  
Supervised and assisted in design of brochures, flyers, and new products. Represented the marketing department in sales presentations. Developed marketing plans for domestic and international clients. Coordinated between the sales and art departments. Managed and edited work from an outside creative agency (sister Company Utopia Marketing). Attended foreign and domestic trade shows. Created and maintained custom-designed databases to track goals, projects, and tasks. Personally took on site photos in company's manufacturing plant in China

## **Technical Writer/Graphic Artist** **UTMB, Galveston, Texas; Department of Obstetrics & Gynecology; 11/94-1/95**

Designed and edited newsletters, brochures, poster sessions, and slide presentations. Obtained approval for copyrighted illustration usage. Edited and wrote manuscripts. Created graphs, charts, and original artworks. Created Power Point Presentations for the Office of OB-GYN.

## **Graphic Artist/Marketing Specialist** **Moody Insurance Group, Galveston, Texas; 11/93-11/94**

Created marketing pieces and advertising for American National Insurance and the marketing company for them (Moody Insurance Group). Designed on Macintosh Platform with Adobe Products (Photoshop, Pagemaker & Illustrator). Also dealt with printers for output of designs.

## **Contract Ad Compositor for Houston Chronicle** **Houston Creative Connection, Houston, Texas; 5/93-11/93**

Worked in the Art Department creating ads for all sections, proofed, double-proofed, and edited ads and created and manipulated graphics, scanned images, and photos.

## **COMPUTER EXPERIENCE** (Platforms: Macintosh OS, MS Windows, and Camex Mainframe):

**Software:** Adobe PhotoShop CS5, Adobe InDesign CS5, Adobe Illustrator CS5, Fireworks, some Adobe Flash CS4, Dreamweaver CS5, Corel Draw, MS Excel 7, MS Word 7, some Powerpoint, Ace (Camex mainframe program), and Breeze (Camex mainframe program).

**EDUCATION:** Bachelor of Arts Degree from Tarleton State University, Stephenville, Texas; Graduated May 1993  
Distinguished Student, 1991 to 1993, Lewellen Fine Arts Scholarship Recipient, 1992 to 1993.

**MEMBERSHIPS & COMMUNITY SERVICE:** Mansfield Area Chamber of Commerce member 2003 to Present; Women's Division of the Mansfield Area Chamber of Commerce, Mansfield Style Show Volunteer, 2008-Present; Fielder Road Baptist Church (Member 1998 to Present, AM101-Small Group Member 2000 to Present, AM101-Care Group Leader 2002 to Present, Power Source Small Group Leader 2001 to 2007, Specialty Coffee Barista, Metro Cafe, 2008 to Present and Graphics Team Leader 2008 to 2010), Catalogue Design Committee, Houston Grand Opera Boutique, October 1997; Chairman of the Board, Second Annual FACS Golf Tournament benefiting Senior Community Services (Volunteer Committee), January 1997 to September 1997; Member, Corpus Christi Advertising Federation, 1996 to 1997; Volunteer, KEDT Auction, 1997; Member, Spouses of Students (spouse support group) 1993 to 1996; Member, Mixed Media (Art Club), 1991 to 1993; Alumni Member, Gamma Sigma Sigma (National service sorority), 1991 to present.

## **REFERENCES:**

Michael Edwards, LPC, Facility Director  
Fielder Road Counseling Ctr.  
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817-975-7112

Tiffany Lemoine, Account Executive-DFW  
Dallas/Fort Worth Child  
Grapevine, TX 76039  
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Renee Gray, Pastor Assistant  
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